



Jenna Cornell

Content Creator | Student



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(717) 422-1590



in/jenna-cornell

About Me

I am an honors college student studying **communication, journalism and media** with a concentration in visual media. My minor is women's and gender studies, because I love learning more about people and the world.

My passions are **graphic design, audio production, content creation and social media marketing**.

Education

Bachelor of Science in Communication, Journalism and Media

Shippensburg University
January 2022 - May 2025

Certifications

Social Media Marketing - Hootsuite

March 2023 - present

Hootsuite Platform - Hootsuite

March 2023 - present

Fundamentals of Media

Measurement - Muck Rack

March 2024 - present

References

Stephanie Pryor

Founder and CEO, LANC Marketing
stephanie@lancmarketing.com
(717) 340-2270

Emma Halsey

Former supervisor and colleague, WITF
emma_halsey@witf.org
(610) 718-6228

Sahara McGrath

Former supervisor, PAGE Center
svm6905@psu.edu
(717) 538-0413

Experience

Content and Design Specialist - LANC Marketing

November 2023 - present

- Plan and execute social media strategy for the agency
- Create content in various formats (video, photo, podcast)
- Graphic and web design for clients and the agency

Part-Time Radio Host, Audio Production Intern - WITF

September 2024 - present

- Board engineer on-air shifts and produce audio content
- Create social media posts
- Research, pitch and prepare on-air segments for "The Spark"

Social Media Content Creator - Communication, Journalism and Media Department at Shippensburg University

January 2023 - August 2024

- Managed all social media accounts (IG, Facebook, LinkedIn)
- Tracked account analytics
- Created graphics and other short-form content

Peer Educator and Content Creator - Shippensburg University's Pride and Gender Equity (PAGE) Center

August 2022 - January 2024

- Assisted in managing all social media accounts
- Created graphics and photo/video content
- Coordinated campus-wide events and educational series

Involvement

General Manager, PR Director, Music Director - WSYC 88.7 FM

November 2022 - present

- Manage the executive board and on-air talent
- Oversee day-to-day operations and programming
- Coordinate all events, fundraisers and partnerships

Crew Member - SUTV

November 2022 - May 2024

- Helped with general programming, like "Pass or Fail," "Raiders Talk," and "Maritime Meltdown"
- Operated all equipment including, but not limited to, switcher, cameras, and audio board

Awards

Brian Joyner Scholarship - Communication, Journalism and Media
Department at Shippensburg University (April 2024)

President of the Year - Shippensburg University (April 2024)

Student Media Excellence - Communication, Journalism and Media
Department at Shippensburg University (April 2023, April 2024)